



July 27, 2021

Dear Vendor,

Enclosed in this packet are information and a vending application for Mardi Gras 2022. The parade schedule and booth fees are as follows:

Sunday, February 20 *Beggin' Pet Parade*
 Wiener Dog Derby
 Food Truck \$300

Space is a 10' x 20' area – additional 10' of adjacent selling space available for \$150

Saturday, February 26 *Bud Light Grand Parade*
 Food Truck \$500

Space is a 10' x 20' area – additional 10' of adjacent selling space available for \$300

Mardi Gras Inc. reserves the right to review all applications and make vendor decisions based on the need for products and the need to avoid over saturation of other products. No independent vendor will be granted exclusivity at the Mardi Gras Inc. 2022. Please read the rules attached and fill out the application completely. Payment is required upon submission of the application and all space is subject to availability.

Once the applications have been reviewed you will be notified of your application status after January 1, 2022. Upon acceptance you will receive a MGI official vendor letter and requirements to begin securing permits for the festival. When you have obtained all the necessary paperwork you will need to provide photocopy proof of those permits to MGI. After the MGI office receives proof of your permits and a copy of your liability insurance you will be issued a Mardi Gras vendors credential. **All vendors must display both city permits and the MGI credentials in order to operate.** All deposit fees paid are non-refundable prior to participation in the event.

If you have any questions please call the Mardi Gras Inc. office 314-771-5110

Or e-mail olivia@mardigrasinc.com

Thank you for your interest in Mardi Gras 2022 and we look forward to working with you.

Sincerely,
Olivia Panopoulos
Mardi Gras, Inc.

8. Mardi Gras, Inc. has contracted sponsorship agreements that provide for the preferred sales of specific product lines by vendors choosing to sell in that category. All vendors are required to adhere to the sponsorship agreements. All sponsorship agreements will be announced in January of 2022. Failure to adhere will cause immediate closure, removal of booth and forfeiture of deposit.
9. Vendors will not display or offer for sale any item that is imprinted or affixed with “Soulard Mardi Gras” or “St. Louis Mardi Gras” or the MGI logo or reproductions of all or part of the official poster and T-shirt without prior written approval of MGI.
10. Attendance at Mardi Gras is weather related. MGI, its Board of Directors or authorized representatives make no guarantees, representations, or compensation regarding attendance.
11. Applicant agrees to not hold MGI, its Board of Directors or its authorized representatives liable regarding weather, acts of God, acts of terrorism, governmental intervention, or any other incident that may prevent and/or interrupt the events causing a loss of business.
12. Vendors are responsible for trash pick-up and removal from their assigned location and the 10 feet surrounding the area. Residential dumpsters are not available for commercial use. Use of residential dumpsters will cause the vendor to forfeit the deposit amount. Remember, you are a guest in the neighborhood.
13. Any vendor dealing with grease or oil is required to provide receptacles into which you can safely secure your grease and take it with you to your place of business or an approved disposal location. Leaving or disposing of your grease or oil in any other manner will result in a loss of deposit and a fine for the cost of disposal.
14. Bottles, cans, coolers and backpacks will not be allowed in the event area. Vendors must pour all drinks into disposable cups. Vendors are not allowed to serve alcohol or soda.
15. **Parking and access to the event area will be tightly restricted.** Vendors will be issued restricted access passes for vehicles unloading booth supplies. Vendors are allowed to hand cart additional supplies throughout the day. Vendors will not be allowed to park any vehicles in their designated booth area during the hours of the festival. **Only vehicles displaying the proper access pass will be allowed in the event area and only at approved times.** On Grand Parade Day (February 26, 2022) all vehicles must be off the premises by 8:00 A. M. and will not allowed back on the premises until after 10:00 P.M. on February 26, 2022. Please note that re-entry will be subject to approval for the safety of any persons remaining within the event area. Access times for other scheduled events will be announced in January 2022. If any vehicles are found parked on the street during the event the owner will be subject to towing, fine and forfeiture of deposit for the booth he/she is operating.
16. All booths will be set up and ready for operation from 9:00 A. M. to 8:00 P. M. on February 26, 2022. Any vendor caught selling beyond these times will have their permit pulled and will forfeit their deposit. Times of operation for other events will follow upon acceptance.

BY COMPLETING THE ATTACHED APPLICATION, ALL VENDORS ATTEST TO READING THE RULES AND REGULATIONS AND AGREE TO ABIDE BY WHAT IS WRITTEN IN COOPERATION WITH MARDI GRAS INC. 2022.

**MARDI GRAS INC. – 2022
BOOTH VENDOR APPLICATION**

If you need additional applications, please photocopy or contact the Mardi Gras office. Payment in full and a clean-up deposit **must** accompany this application for consideration.

No independent vendor will be eligible to sell alcoholic beverages or obtain a liquor license.

No food vendor can sell a combination of food and novelty items due to health regulations and safety concerns.

Business Name _____

Contact Person _____

Business Address _____

City _____ State _____ Zip _____

Daytime Phone (____) _____ Evening Phone (____) _____

Cell Phone (____) _____ E-Mail Address _____

Have you participated in the St. Louis Mardi Gras Celebration in the past? _____

Location: All food trucks will be located at 12th and Allen

Products You Wish To Sell

Please Note: Mardi Gras Inc. would like to offer consumers a diverse and ethnic selection of products. We reserve the right to make the final decision regarding which products will be sold in order to reduce an abundance of particular foods and novelties.

1. _____

2. _____

3. _____

4. _____

5. _____

6. _____

7. _____

8. _____

9. _____

BOOTH RENT and LOCATION

Space Fee: Space fee consists of \$500 per 10' X 20' area (Grand Parade Day, February 26) or \$300 per 10' x 20' area (Dog Day, Sunday, February 20).

Refundable Deposit: \$150.00 per event day. This amount will be refunded after the conclusion of Mardi Gras if the area your booth occupied and the surrounding area was clean, grease/oil was properly disposed of, you comply with the laws of the State of Missouri and the City of St. Louis, comply with all sponsorship agreements, follow all red zone vehicle guidelines, and obey the hours of operation (9 a.m. to 8 p.m.). A violation of any one of these rules will result in a full loss of deposit.

Optional Additional Space: 10' = \$300.00. You may add on an additional 10 feet of selling frontage next to your existing 10' x 20' space. Depending on space constraints and the number of vendors additional space is based on availability.

DATES OF OPERATION PREFERRED

Subject to availability

DOG PARADE (Sunday, February 20) \$300 \$ _____
(10' x 20' Space fee of \$200 plus \$100 refundable deposit)

Optional additional frontage \$300 per 10' Qty _____ x \$300 \$ _____

TOTAL FOR DOG DAY \$ _____

GRAND PARADE (Saturday, February 26) \$500 \$ _____
(10' x 20' Space fee of \$400 plus \$100 refundable deposit)

Optional additional frontage \$300 per 10' Qty _____ x \$300 \$ _____

TOTAL FOR GRAND PARADE DAY \$ _____

TOTAL FOR BOTH DAYS \$ _____

*Please note: All equipment, supplies, booth materials, and selling activity must be confined to your allocated space.

Will you be using propane gas? _____ YES _____ NO

(If you answered yes to the above you must obtain a propane permit from the St. Louis Fire Dept. located at 1421 N. Jefferson. The St. Louis Fire Department also requires that a charged fire extinguisher be placed in every location using heating sources.)

Mardi Gras Inc. **will not** provide electricity or lights for the tents.

Due to the street festival set-up, the rear of your booth will be adjacent to the sidewalk which will not be blocked to pedestrian traffic. It is recommended that you secure product from all sides of your booth, including the rear.

This application is only a request to be considered as a concessionaire at Mardi Gras Inc. and it does not guarantee space. All questions must be answered legibly and completely before consideration can be made. Upon acceptance vendors will receive notification and permit requirements.

I have read and understand the above information included with this application, and I have answered the above questions, truthfully, and to the best of my ability.

Signature

Date

HOLD HARMLESS AGREEMENT

In consideration of all the work done by the concessionaire, he/she hereby indemnifies and holds harmless the City of St. Louis, Mardi Gras, Inc., its Board members, their officers, agents, and their employees from any personal injury, costs, and expenses, occurring to anyone in, or about the area of said concession. That the concessionaire is acting as an independent contractor not under the continuing supervision and control of Mardi Gras, Inc. or the City of St. Louis. And agrees that Mardi Gras, Inc. and the City of St. Louis shall not, under any circumstances, be liable under or by any reason of the Agreement, directly or indirectly, for any accident, injury, breakage or damage to property or persons whatsoever growing out of any activities relating to the Soulard Mardi Gras, Inc. activities. Concessionaire agrees to abide by all Federal, State, County, and Municipal laws, ordinances, regulations, guidelines and rules. Concessionaire agrees to be responsible for all employees, agents and contractors of concessionaire. Any concessionaire or employee, agent or contractor of concessionaire who violates any such law, ordinance, regulation, guideline or rule in connection with the operation of the concession, shall forfeit the concession and be disqualified from participating in Soulard Mardi Gras, Inc. in the future. In this event, concessionaire shall cease all business activities and vacate the premises immediately forfeiting all fees.

This Agreement made and entered into this _____ day of _____ 20_____.

Signature of Vendor _____

Signature of Mardi Gras, Inc. Representative _____

All Fees Must Be Included With Application

Please return pages 4, 5 & 6 by January 1, 2022 to:

**Mardi Gras Inc. ®
2200 Dolman St. St. Louis, MO 63104
(314) 771-5110**

Olivia@mardigrasinc.com

for more information visit our website at www.stlmardigras.org