October 17, 2016

Dear Vendor,

Enclosed in this packet are information and a vending application for Mardi Gras 2017. The parade schedule and booth fees are as follows:

Sunday, February 19th *Beggin' Pet Parade*
Wiener Dog Derby
Food Booth $600

Space is a 10' x 10' area – additional 10' of adjacent selling space available for $150

Saturday, February 25th *Bud Light Grand Parade*
Food Booth $850

Space is a 10' x 10' area – additional 10' of adjacent selling space available for $300

Mardi Gras Inc. reserves the right to review all applications and make vendor decisions based on the need for products and the need to avoid over saturation of other products. No independent vendor will be granted exclusivity at the Mardi Gras Inc. 2017. Please read the rules attached and fill out the application completely. Payment is required upon submission of the application and all space is subject to availability.

Once the applications have been reviewed you will be notified of your application status after January 1st 2017. Upon acceptance you will receive a MGI official vendor letter and requirements to begin securing permits for the festival. When you have obtained all the necessary paperwork you will need to provide photocopy proof of those permits to MGI. After the MGI office receives proof of your permits and a copy of your liability insurance you will be issued a Mardi Gras vendors credential. **All vendors must display both city permits and the MGI credentials in order to operate.** All deposit fees paid are non-refundable prior to participation in the event.

If you have any questions please call the Mardi Gras Inc. office 314-771-5110
Or e-mail olivia@mardigrasinc.com
Thank you for your interest in Mardi Gras 2017 and we look forward to working with you.

Sincerely,
Olivia Panopoulos
Mardi Gras, Inc.

Vendor Rules, Requirements, and Information

Mardi Gras 2017

Mardi Gras, Inc. (MGI) is a non-profit organization created in a collaborative effort between the Soulard Neighborhood Improvement Association, Soulard Restoration Group and Soulard Business Association to coordinate, organize, plan, administrate and raise money for the St. Louis Mardi Gras in Soulard. MGI will involve the local, state, and federal governments in organizing and planning the pre-Lenten events. Those events that include vending opportunities are as follows:

Sunday, February 19th — *Beggin' Pet Parade*
Wiener Dog Derby

Saturday, February 25th — *Bud Light Grand Parade*

THE RULES

1. First, vendors must complete an application listing all food products that they wish to sell. All fees must accompany the applications. Only items approved at the time of permit issuance can be sold. MGI reserves the right to accept or reject all applications. In addition MGI reserves the right to reject any product(s) the vendor may wish to sell. Any application not approved will be returned with all fees. Checks for application fees must be made out to Mardi Gras, Inc. In addition there will be a $25.00 fee for all checks returned because of Non-sufficient funds.
2. Once applications and fees are accepted by Mardi Gras, Inc. **no refunds** will be issued. Submitting a signed application indicates vendor acceptance of these rules in their entirety.
3. After approval, you must apply for all licenses and permits with the City of St. Louis. Each vendor is responsible for obtaining needed permits. Those permits may include (where applicable): tent permit, health department license, and/or propane permit from the Fire Department. Permits will be awarded only to vendors who have been approved by MGI and have documentation to that fact. Vendors are required to provide photo-copies of all necessary licenses, permits, state sales tax certificate, and liability insurance before a Soulard Mardi Gras vendors credential will be issued.
4. A certificate of liability insurance is required naming the following as "additional insured" for the time of the events: Mardi Gras, Inc., its Board of Directors, agents and assigns, and the City of St. Louis, Missouri. Insurance must be in the amount of $1,000,000 deemed acceptable to MGI in accordance with vendor's activity. Standard liability and worker compensation (where applicable) are acceptable. Vendors for whom certificates of insurance are not received will not be issued credentials, and will not receive a deposit fee refund.
5. **MGI will choose all booth locations based on safety, traffic, logistic, and neighborhood concerns. All decisions by MGI are final.**
6. The laws of the State of Missouri and the City of St. Louis will apply to all vendors. Failure to comply with these laws will cause your booth to be closed with no return of fees or deposit.
7. Mardi Gras, Inc. presents this event for the general public and reserves all rights as the sole producer of the event.

8. Mardi Gras, Inc. has contracted sponsorship agreements that provide for the preferred sales of specific product lines by vendors choosing to sell in that category. All vendors are required to adhere to the sponsorship agreements. All sponsorship agreements will be announced in January of 2017. Failure to adhere will cause immediate closure, removal of booth and forfeiture of deposit.
9. Vendors will not display or offer for sale any item that is imprinted or affixed with "Soulard Mardi Gras" or "St. Louis Mardi Gras" or the MGI logo or reproductions of all or part of the official poster and T-shirt without prior written approval of MGI.
10. Attendance at Mardi Gras is weather related. MGI, its Board of Directors or authorized representatives make no guarantees, representations, or compensation regarding attendance.
11. Applicant agrees to not hold MGI, its Board of Directors or its authorized representatives liable regarding weather, acts of God, acts of terrorism, governmental intervention, or any other incident that may prevent and/or interrupt the events causing a loss of business.
12. Vendors are responsible for trash pick-up and removal from their assigned location and the 10 feet surrounding the area. Residential dumpsters are not available for commercial use. Use of residential dumpsters will cause the vendor to forfeit the deposit amount. Remember, you are a guest in the neighborhood.
13. Any vendor dealing with grease or oil is required to provide receptacles into which you can safely secure your grease and take it with you to your place of business or an approved disposal location. Leaving or disposing of your grease or oil in any other manner will result in a loss of deposit and a fine for the cost of disposal.
14. Bottles, cans, coolers and backpacks will not be allowed in the event area. Vendors must pour all drinks into disposable cups. Vendors are not allowed to serve alcohol or soda.
15. **Parking and access to the event area will be tightly restricted**. Vendors will be issued restricted access passes for vehicles unloading booth supplies. Vendors are allowed to hand cart additional supplies throughout the day. Vendors will not be allowed to park any vehicles in their designated booth area during the hours of the festival. **Only vehicles displaying the proper access pass will be allowed in the event area and only at approved times.** On Grand Parade Day (February 25th, 2017) all vehicles must be off the premises by 8:00 A. M. and will not allowed back on the premises until after 10:00 P.M. on February 25th, 2017. Please note that re-entry will be subject to approval for the safety of any persons remaining within the event area. Access times for other scheduled events will be announced in January 2017. If any vehicles are found parked on the street during the event the owner will be subject to towing, fine and forfeiture of deposit for the booth he/she is operating.
16. All booths will be set up and ready for operation from 9:00 A. M. to 8:00 P. M. on February 25th, 2017. Any vendor caught selling beyond these times will have their permit pulled and will forfeit their deposit. Times of operation for other events will follow upon acceptance.

BY COMPLETING THE ATTACHED APPLICATION, ALL VENDORS ATTEST TO READING THE RULES AND REGULATIONS AND AGREE TO ABIDE BY WHAT IS WRITTEN IN COOPERATION WITH MARDI GRAS INC. 2017.

MARDI GRAS INC. – 2017
BOOTH VENDOR APPLICATION

If you need additional applications, please photocopy or contact the Mardi Gras office. Payment in full and a clean-up deposit **must** accompany this application for consideration.

No independent vendor will be eligible to sell alcoholic beverages or obtain a liquor license.

No food vendor can sell a combination of food and novelty items due to health regulations and safety concerns.

Business Name _____

Contact Person _____

Business Address _____

City _____ State _____ Zip _____

Daytime Phone (____)_____ Evening Phone (____) _____

Cell Phone (_____)_____ E-Mail Address _____

Have you participated in the St. Louis Mardi Gras Celebration in the past? _____

Location Request: _____

(Please note: This request does not guarantee that you will be assigned that specific location)

Products You Wish To Sell

Please Note: Mardi Gras Inc. would like to offer consumers a diverse and ethnic selection of products. We reserve the right to make the final decision regarding which products will be sold in order to reduce an abundance of particular foods and novelties.

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____

BOOTH RENT and LOCATION

Space Fee: Space fee consists of $850 per 10' X 10' area (Grand Parade Day, Saturday February 25th) or $600 per 10' x 10' area (Dog Day, Sunday February 19).
Refundable Deposit: $250.00 per event day. This amount will be refunded after the conclusion of Mardi Gras if the area your booth occupied and the surrounding area was clean, grease/oil was properly disposed of, you comply with the laws of the State of Missouri and the City of St. Louis, comply with all sponsorship agreements, follow all red zone vehicle guidelines, and obey the hours of operation (9 a.m. to 8 p.m.). A violation of any one of these rules will result in a full loss of deposit.
Optional Additional Space: 10' = $300.00. You may add on an additional 10 feet of selling frontage next to your existing 10' x 10' space. Depending on space constraints and the number of vendors additional space is based on availability.

DATES OF OPERATION PREFERRED
Subject to availability

DOG PARADE (Sunday, February 19th) $850 $_____
(10' x 10' Space fee of $600 plus $250 refundable deposit)

Optional additional frontage $150 per 10' Qty _____x $150 $_____

TOTAL FOR DOG DAY ***$_____***

GRAND PARADE (Saturday, February 25th) $1100 $_____
(10' x 10' Space fee of $850 plus $250 refundable deposit)

Optional additional frontage $300 per 10' Qty _____x $300 $_____

TOTAL FOR GRAND PARADE DAY $_____
TOTAL FOR BOTH DAYS $_____

*Please note: All equipment, supplies, booth materials, and selling activity must be confined to your allocated space**.**
Will you be using propane gas? _____YES _____NO
(If you answered yes to the above you must obtain a propane permit from the St. Louis Fire Dept. located at 1421 N. Jefferson. The St. Louis Fire Department also requires that a charged fire extinguisher be placed in every location using heating sources.)
Mardi Gras Inc. **will not** provide electricity or lights for the tents.
Due to the street festival set-up, the rear of your booth will be adjacent to the sidewalk which will not be blocked to pedestrian traffic. It is recommended that you secure product from all sides of your booth, including the rear.
This application is only a request to be considered as a concessionaire at Mardi Gras Inc. and it does not guarantee space. All questions must be answered legibly and completely before consideration can be made. Upon acceptance vendors will receive notification and permit requirements.

I have read and understand the above information included with this application, and I have answered the above questions, truthfully, and to the best of my ability.

_____ _____
Signature Date

HOLD HARMLESS AGREEMENT

In consideration of all the work done by the concessionaire, he/she hereby indemnifies and holds harmless the City of St. Louis, Mardi Gras, Inc., its Board members, their officers, agents, and their employees from any personal injury, costs, and expenses, occurring to anyone in, or about the area of said concession. That the concessionaire is acting as an independent contractor not under the continuing supervision and control of Mardi Gras, Inc. or the City of St. Louis. And agrees that Mardi Gras, Inc. and the City of St. Louis shall not, under any circumstances, be liable under or by any reason of the Agreement, directly or indirectly, for any accident, injury, breakage or damage to property or persons whatsoever growing out of any activities relating to the Soulard Mardi Gras, Inc. activities. Concessionaire agrees to abide by all Federal, State, County, and Municipal laws, ordinances, regulations, guidelines and rules. Concessionaire agrees to be responsible for all employees, agents and contractors of concessionaire. Any concessionaire or employee, agent or contractor of concessionaire who violates any such law, ordinance, regulation, guideline or rule in connection with the operation of the concession, shall forfeit the concession and be disqualified from participating in Soulard Mardi Gras, Inc. in the future. In this event, concessionaire shall cease all business activities and vacate the premises immediately forfeiting all fees.

This Agreement made and entered into this _____day of _____20_____.

Signature of Vendor _____

Signature of Mardi Gras, Inc. Representative _____

All Fees Must Be Included With Application

Please return pages 4, 5 & 6 by January 1st, 2017 to:

Mardi Gras Inc. ®
2200 Dolman St. St. Louis, MO 63104
(314) 771-5110
Olivia@mardigrasinc.com
for more information visit our website at www.stlmardigras.org