



**MARDI GRAS**  
INCORPORATED

## PARADE ENTRY INFORMATION

There are multiple parade entry levels. A “Krewe” is a group of people coming together to participate in the Mardi Gras Parade. Each “Krewe” should have a name, but business names may only be used in the Business Entry or Float Sponsor categories.

### **TYPES OF ORGANIZATIONS:**

A “KREWE” is a group of people coming together to participate in the Mardi Gras Parade. Each “krewe” should have a name, but business names are prohibited.

#### Parade Security Deposit

ALL krewes at any entry level must pay \$350.00 for a security deposit. Any rules violation will result in a loss of part or all. Fines in disbandment will be levied for EACH INCIDENCE. The fee is fully refundable after the parade but must be requested via email.

#### Parade Entry Fees

\$200 \_\_\_\_\_ A “WALKING KREWE”

A “WALKING KREWE” is a group (limited to 30 people) that marches in the parade. One small support vehicle is allowed to accompany a walking Krewe. Business logos are prohibited on the support vehicle.

\$500 \_\_\_\_\_ A “FLOAT” is a decorated motorized vehicle usually pulling a trailer.

Business names and logos are prohibited on the tow vehicle and the trailer.

Floats contain up to 50 passengers and must have wheel walkers to accompany the float and tow vehicle. Additional krewe members may walk with the float. Krewes larger than 50 people or one tow vehicle and trailer are subject to higher fees and review by Mardi Gras Inc.

\$800 \_\_\_\_\_ A “BUSINESS SIGNAGE ENTRY”\* is a krewe that is sponsored, funded or supported by one or more businesses. Business names and logos are prohibited on the trailer. This entry level permits the krewe to carry a banner supplied by Mardi Gras Inc. to display the business name. Logos and signs are permitted on the tow vehicle and may be up to 36” x 36” - limit of two (one per side)

\$2,500 \_\_\_\_\_ A “CORPORATE ENTRY”\* is an entry that is allowed to display business name(s) and logo(s) on both the tow vehicle and theme related float.

This entry levels permits full display of logos, names, and other display advertising during the parade. Because of the unique nature of each entry, specific details will be discussed and finalized on an individual basis.

\*Float Sponsors and Business Entries may not conflict with the Mardi Gras, Inc. event sponsors. In all cases, MGI must approve the business and products displayed and advertised. Individual krewes, groups, and floats that have sponsors provide funding, services, and/or

materials to them may NOT put the sponsors' names on the parade float/entry unless they register as a Float Sponsor or Business entry.

### **REQUIREMENTS:**

Costumes.

Costumes should relate to the theme of the entry and should be described on the application. Matching shirts are not costumes. Non-motorized groups must be in costumes to comply with the theme.

Contact information.

Two contacts must be listed, email and phone numbers included.

Port-a-potty.

All floats with 12 or more people will be required to have a portable toilet. Your application should show how it will be decorated and disguised.

Vehicles.

All vehicles must be operable for the entire route. Each vehicle & component (trailer, flatbed, etc.) should be listed with a description of design and decoration. Each component must have decoration. There is a height limitation of 13 feet 5 inches.

Horse drawn vehicles will be limited and entries must provide for cleanup. Horse drawn carriages fall into the motorized categories. Wheel walkers are required for each axle.

As a safety precaution, no more than 50 passengers are allowed on a trailer or float; additional people may walk with the float.

Wheel walkers.

A wheel walker is a person who walks next to the float, (by the wheels) to prevent anyone from trying to get mis-thrown beads, climbing on (or off) and who could notify the driver of any problems that would require immediate action for the safety of all. The wheel walker is an important measure in the safety of the parade. One for each wheel - minimum of four. They may not carry or throw beads, but are allowed to toss mis-thrown beads to the crowd.

Prior to the parade, send via email to the parade chairman:

1. A Press Release -few paragraphs about the krewe and the float.
2. Copies of driver's license, proof of insurance, and portable toilet contract.